

# Haworth College of Business

## Electronic Business Design (eBizD)

[ebizd.hcob.wmich.edu/](http://ebizd.hcob.wmich.edu/)

Resources for Career Guidance and Exploration

### What Does an eBizD Major Do?

- ◆ Design, build, or maintain e-business web systems.
- ◆ Develop strategies to enable internal and external business operations on web systems.
- ◆ Apply various business, behavioral and design theories to web site design.
- ◆ Maintain technical skills to support business operations.
- ◆ Construct and manage Web portals and customized Web 2.0 applications.
- ◆ Collaborate with end-users, web developers and other related personnel to create, operate, and manage projects utilizing web technologies.
- ◆ Maintain physical software or hardware systems to ensure sustainable operations of web systems.

### All-Purpose Career Resources:

[BroncoJobs.wmich.edu](http://BroncoJobs.wmich.edu)

**VAULT**



Accessible Through



[careerbuilder.com](http://careerbuilder.com)



[College Grad.com](http://CollegeGrad.com)

[CareerJournal.com](http://CareerJournal.com)

**Average Starting Salary for a Recent College Graduate\*: \$42,000—\$50,000**

\*Source: WMU 2005-06 Graduate Survey



DIVISION OF STUDENT AFFAIRS

Career & Student Employment Services



2131 Schneider Hall  
1401 Ellsworth Hall  
Phone: (269) 387-2745  
[www.broncojobs.wmich.edu](http://www.broncojobs.wmich.edu)

# Linking Majors to Occupations

## Major Specific Career Resources:

- ◆ **Web Design Jobs and Resources:** [www.a2zwebdesignsource.com](http://www.a2zwebdesignsource.com)
- ◆ **Web Design and IT Jobs:** [www.webdesign.ittoolbox.com/findjobs](http://www.webdesign.ittoolbox.com/findjobs)
- ◆ **Web Jobs:** [www.virtualjobs.com](http://www.virtualjobs.com)
- ◆ **All Web Jobs:** [www.allwebjobs.com](http://www.allwebjobs.com)
- ◆ **Just E-Commerce Jobs:** <http://www.juste-commercejobs.com/JSHome.asp>
- ◆ **DICE:** [dice.com](http://dice.com)

## Student and Professional Organizations:

- ◆ **WMU Business Technology Network**  
[www.rso.wmich.edu/btn](http://www.rso.wmich.edu/btn)
- ◆ **Internet Technology Association of America:**  
[www.ita.org](http://www.ita.org)
- ◆ **Association of Information Technology Professionals:**  
[www.aitp.org](http://www.aitp.org)
- ◆ **American Association of Webmasters:**  
[www.aawebmasters.com](http://www.aawebmasters.com)
- ◆ **HTML Writers Guild:**  
[www.hwg.org](http://www.hwg.org)
- ◆ **World Association of Web Masters:**  
[www.webprofessionals.org](http://www.webprofessionals.org)

## Employers of eBizD Interns and Graduates Include:

Progressive Insurance	Meijer
Olenick & Associates	Aquent
Thompson Technologies	Next Step Systems
Alticor, Inc.	Digital Marketing Solution
Defense Logistics Agency	Accenture

## Career Path Options:

Non-Profit Organizations  
Government Agencies  
Business and Industry  
Retail Stores  
Restaurant Franchises  
Colleges/Universities  
Web-Based Businesses

## Sample Job Titles:

Web-oriented business application programmers and designers  
Webmasters  
Web Merchant  
Web Server Administrators  
E-Business Consultants  
E-Commerce Architect or Analyst  
Web 2.0 Designers

## For Further Information:

- **O-NET Dictionary of Occupational Titles:** [www.online.onetcenter.org](http://www.online.onetcenter.org)
- **Occupational Outlook Handbook:** [www.bls.gov](http://www.bls.gov)